Member Groups Spring Convention 2018

Paul Fletcher FBCS
Group CEO
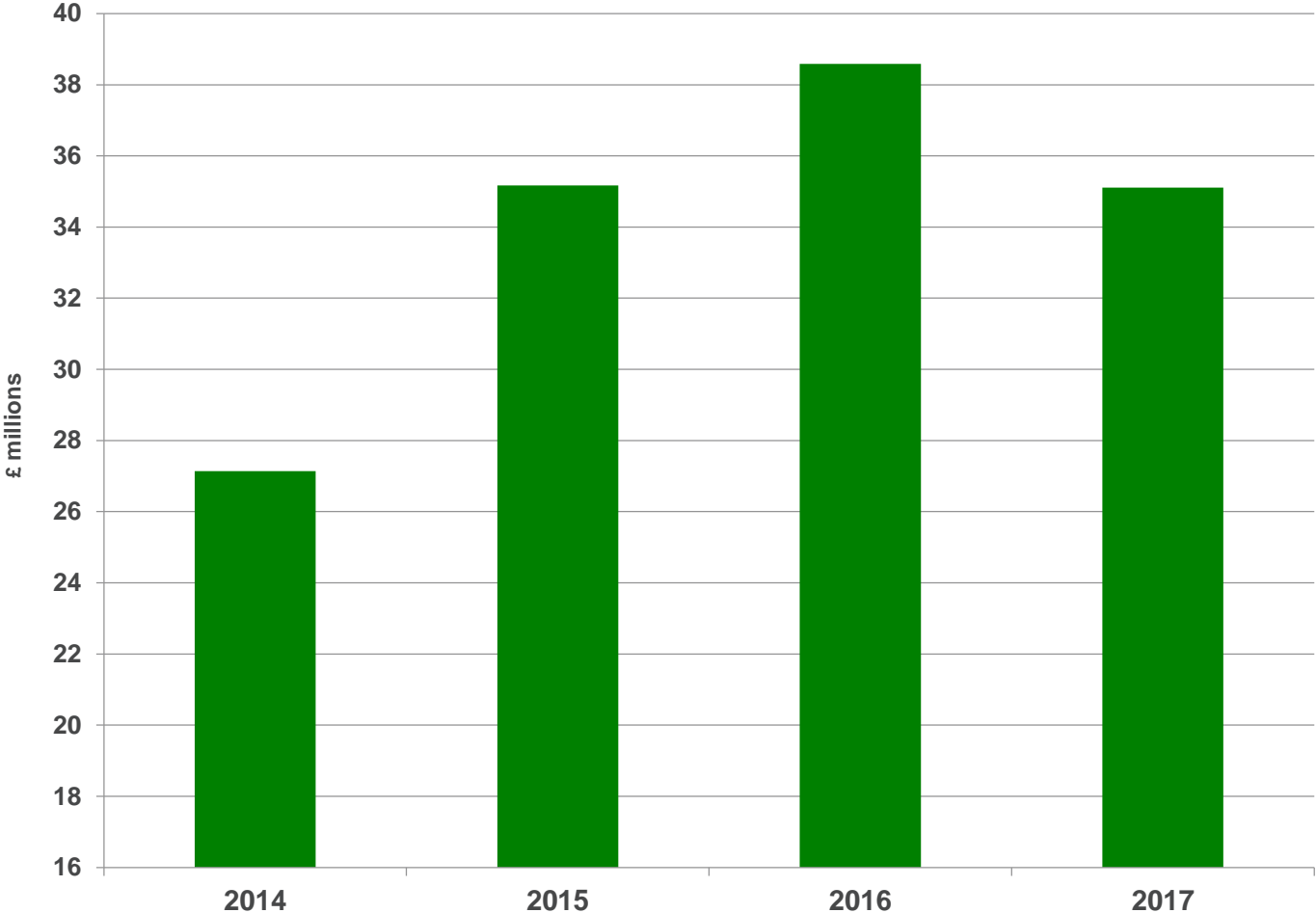
Group CEO - Update

1. Financial summary

2. Highlights in the year

3. Membership

4. BCS L&D market challenges

5. Action taken

6. Summary and outlook

Financial Summary – year ended August 2017

- Overall Group net deficit **£1.5m** *(2016: net income £1.8m)*

- Reduction in Group revenue of 9% from market changes in commercial subsidiary

- Consolidated reserves **£10.8m** *(2016: £12.2m)*

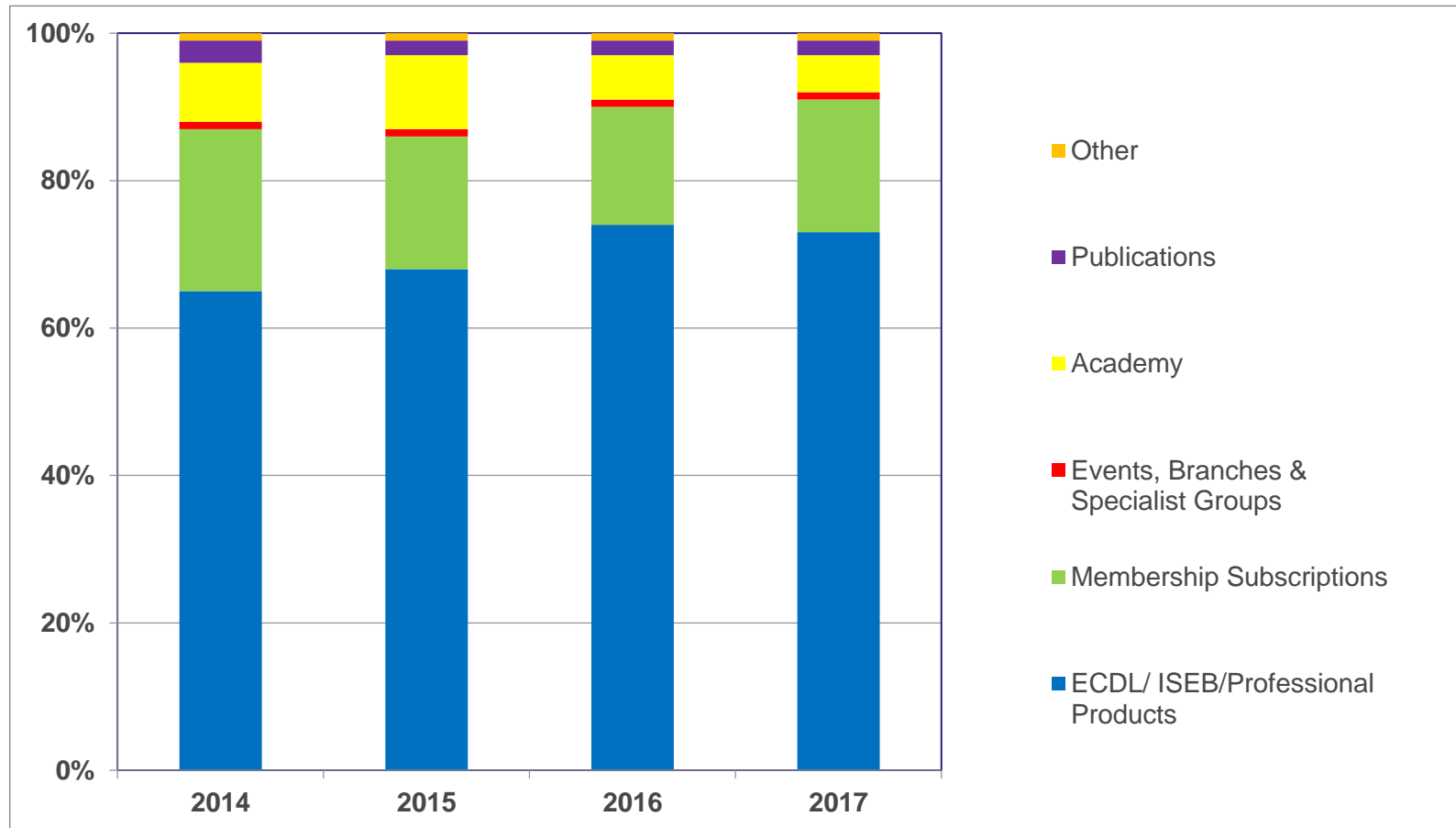- BCS Members up by 2% to **72,191** *(2016: 71,025)*
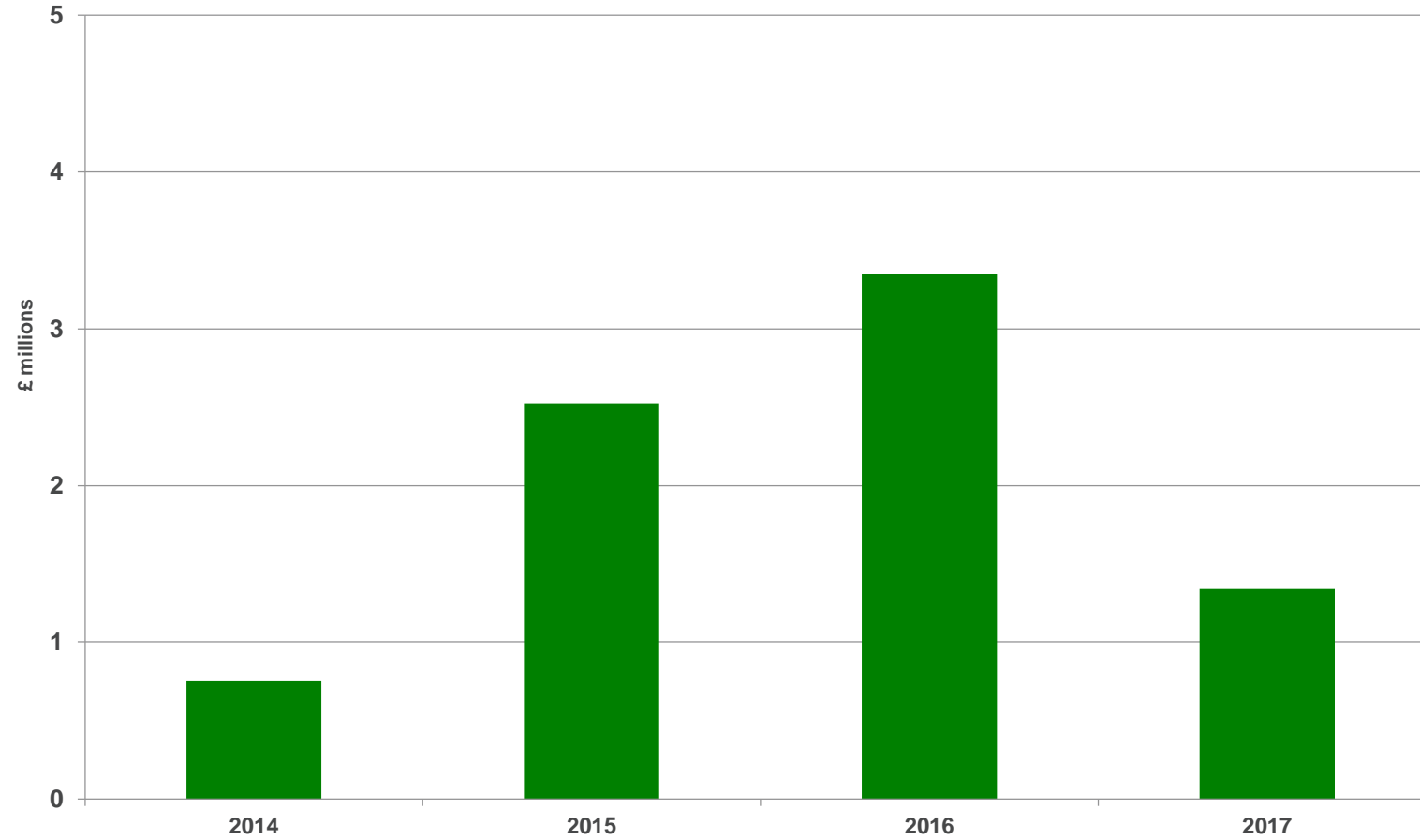
Total Income

9% decrease in 2017
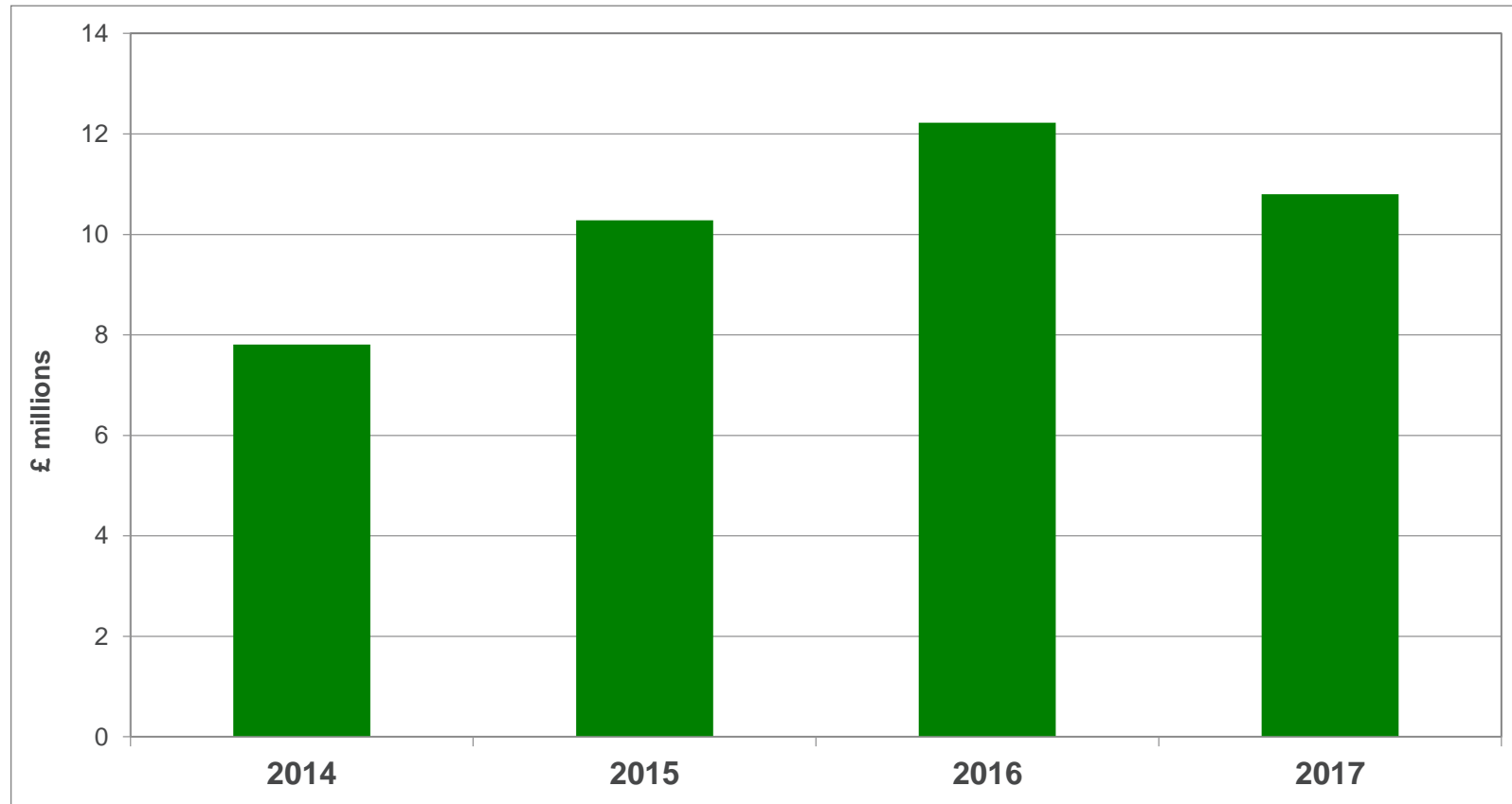
Significant further decrease expected in 2018

Income Breakdown

BCS L&D Ltd Surplus

Balance Sheet – General Fund

Highlights in the year

- 1.8M children reached by CAS

- Over 46000 hours of teacher CPD delivered to over 14k teachers

- Over 700 events held across our community network and over 200k minutes of video watched on our YouTube channel

- 2,555 apprenticeship starts via over 72 different training providers

- Launch of Fed-IP – a new professional movement in health and care informatics

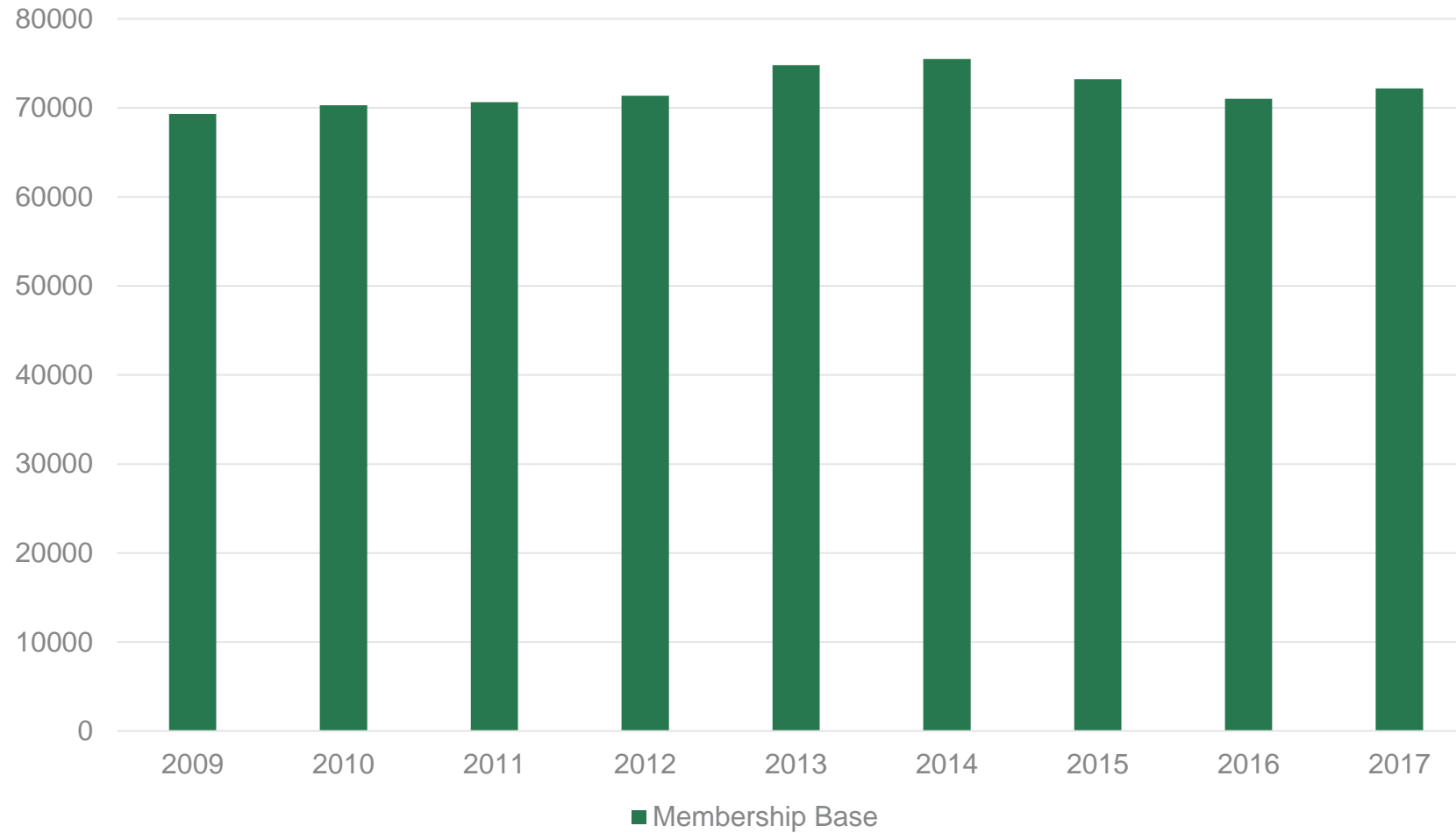- RITTech funding – continuation of Gatsby funding

Highlights in the year

- CITP licensing agreement with the Swedish Computer Society
- Governance – new board structure better aligned with our strategic objectives
- Another successful UK IT Industry Awards
- BCS celebrated its 60th Anniversary
    - Regional thank you events held, including golden ticket to St James's Palace President's lunch
    - 3 special edition IT now publications and Milestones book published
    - Computing ideas 'for a better society' campaign launched

Membership Summary 2017/18

- Retention stable – c80%

- Engagement impact on retention understood – learnings applied to communications series

- Recruitment remains an issue – digital channels and varying membership pricing and levels being tested

- Website undergoing full overhaul – Digital experience key

  - New MyBCS live

  - Working through entire site into 2018

  - New key sections being made backwards compatible with existing website platform – coming soon New CITP – membership Join pages – Corporate offering.

Membership Numbers 2017/18

Policy and Influence

- BCS impact on policy: direct and working with partners
  - Impact on the media: major national media coverage, new relationships with journalists, new profile

- Education
  - Working with the Royal Society and BCS Distinguished Fellows
  - Sustained and substantial national media coverage
  - Influence on government policy & funding

- Cyber and NHS
  - Working in conjunction with organisations such as NHS Digital, Health Education England and the NHS Digital Academy "to deliver the blueprint for Cyber Security in Healthcare"

Policy and Influence

- Diversity and inclusion
  - Raising awareness, engaging policymakers, working with media, highlighting role models

- Social tech and politics
  - Uncovering major societal issues, working with partners, influencing government and political parties
  - Commissioned research, substantial media coverage, major contribution to CSPL report, ongoing engagement with Chairs of major political parties, Facebook and Twitter; encouraging collaboration on common ground

BCS L&D market challenges

– Loss of performance points

– Exit of Axelos contract

– Changing Apprenticeship landscape

– Constrained Adult Education funding

+ New knowledge modules and assessments for Digital Apprenticeships

+ Success of the Business Analysis advanced diploma

+ Growth of Business Analysis overseas

Action taken

- Changes to governance structure
  - Better align boards to strategy

- Institute and L&D strategic plans being integrated

- Review of L&D product strategy to return to profitability

- Restructuring in light of revenue decline

Summary

	2015	2016	2017
Revenues	£35.2m	£38.3m	£34.8m
Surplus	£2.9m	£1.8m	(£1.5m)
Reserves	£10.3m	£12.2m	£10.8m
Staff Satisifaction	72%	80%	n/a
Barefoot Workshops	950	1100	1068
Barefoot Registered Teachers	19,000	26,500	54,736
Student Chapters	24	32	39
BCS Members	73218	71,025	72,191
RITTech Registrants	-	350	390
NPS	-8	-6	-9
CAS Members	21,000	24,000	28,000
Teacher CPD Hours	56,000	80,000	120,000
Computer Science GCSEs	35,414	62,454	67,800

Outlook

- Continued progress across a wide range of activities

- Ongoing work to better integrate BCS L&D

- Continued market challenges in commercial subsidiary

Questions?