

# **Welcome to Spring 2015 Member Groups Convention**

Garfield Southall, FBCS, CITP

Chair of Membership Board Best Practice Committee

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# Some Housekeeping

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## Fire / Evacuation Procedure

- In the event of fire a fire alarm will sound continuously
- Proceed to nearest fire exit – escape routes & emergency exits indicated by green signs
- Assembly point is through Cavendish Mews North, once outside, turn left and cross over the road (passed LA Fitness)

## Housekeeping

- No food or drinks in this lecture theatre
- No smoking anywhere in the building
- Keep phones on silent / switched off

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# Purpose of the Spring Convention

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- An opportunity to meet with other member groups and share experiences and ideas
- To find out about plans and progress from senior staff and volunteers
- An opportunity to network with volunteers involved in boards and committees and with members of BCS staff

## Who attends?

- Committee member(s) from each member group:
  - Branches
  - Specialist Groups
  - YPG
  - Other groups, such as ELITE
  - International Sections
- Members of Council and Trustee Board
- Members of the Membership Board and its Committees
- The Member Groups team and other key staff members

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## Theme

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The theme for this convention is:

**‘What is BCS?’**

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# Changing face of Member Group Conventions

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## **Spring Convention**

- A major event with a strong theme.

## **Autumn Convention**

- Based around role-based communities

# Agenda

Approx. timing	Sessions
10:00 – 10:10	Welcome and presentation of awards
10:20 – 13:00	<ul style="list-style-type: none"><li>• Keynote Address – Paul Fletcher, CEO BCS</li><li>• President’s Address – Jos Creese</li><li>• From Strategy to Reality – David Evans</li><li>• Q&amp;A Session</li><li>• Speed Networking – What is BCS? and What does BCS mean to you?</li><li>• Get Safe Online – Tony Neate</li></ul>
13:00 – 14:00	Lunch break and networking
14:00 – 15:15	<ul style="list-style-type: none"><li>• International Groups</li><li>• USA – Alex Chaplin,</li><li>• UAE – Adel Alkaff Al Hashmi</li><li>• Branch Induction and Training - Kevin Chamberlain, Garfield Southall</li></ul>
15:15 – 15:45	Afternoon tea and networking
15:45 – 16:30	Unconscious Bias Training – Gillian Arnotl
16:30 – 18:00	Close, Networking & Refreshments

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# Paperless Approach

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- **Convention website**  
<http://www.volunteer.bcs.org/conventions>
- **Twitter hashtag #BCSMGCon**
  - We would welcome your feedback through Twitter
- **Wi-Fi link – Network – HCC Password – hallam44**

**Information is on the back of your badges**

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# Council Elections Results: Regional Constituency

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## **Branches Representatives to Council:**

Two valid nominations were received for election to Council by the Regional Constituency, for two vacancies.

Therefore those declared as elected by the Regional Constituency are – in alphabetical order by surname

- Leonard Keighley
- Louis Ojuwu



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## Council Elections Results: Specialist Group Constituency

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### **Specialist Groups Representatives to Council:**

Two valid nominations were received for election to Council by the Specialist Groups Constituency, for one vacancy.

Those elected by the Specialist Groups Constituency are

- Gholamali Andy Moattari

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# Volunteer Awards

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- **Long Service Awards**

- (5, 10, 25, 30+ years voluntary service)



- **BCS Certificate of Appreciation**

- For excellent service which has significantly benefitted an area of the Institute's activity

- **BCS Meritorious Service Award**

- For excellent service of significant benefit across several areas of the Institute's activity

- **John Ivinson Award**

- For truly exceptional service bringing sustained benefit across a wide range of the Institute's activity



# BCS Certificate of Appreciation

is awarded to

# Julian Eley

for his

**outstanding contributions to Bristol Branch**



# Group Strategy

**Paul Fletcher, FBCS, CEO BCS**

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# The Big Question – Why Are We Here?

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Why do what we do – what is our purpose, our cause, why do we exist.....?

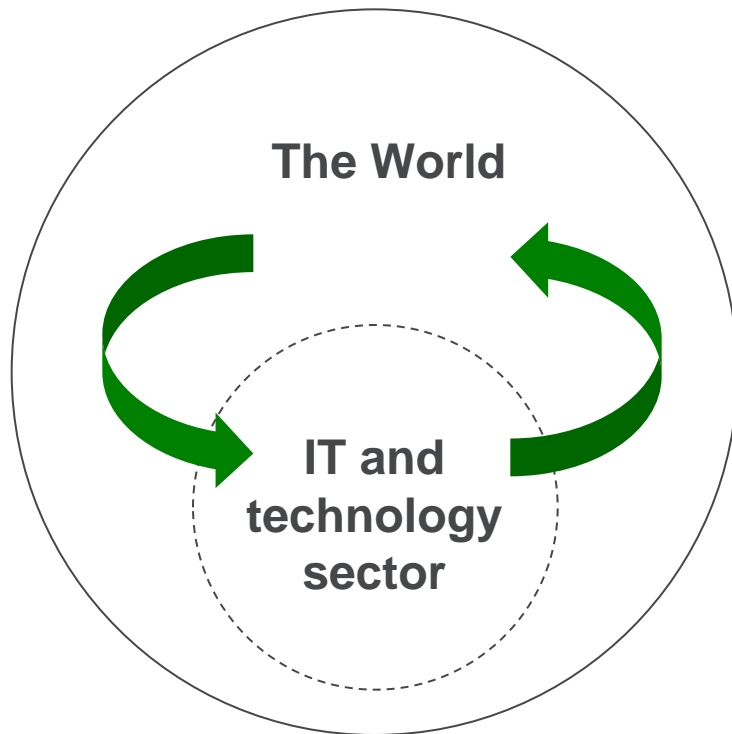
Much debate led us to one common theme – we all wanted to make sure we are

## **Making IT Good For Society.**

- We want to make a tangible difference to the world we all live in.
- IT has not got a great reputation in society and there are reasons for that.
- Our Charter and charitable status means we have to look outwards

# The big question – why are we here?

## MAKING IT GOOD FOR SOCIETY



**Our charter leads us:  
'Benefit the public'\***

**A common cause:**

- a professional story and a human / social story
- galvanising the sector and giving direction
- success criteria shifts – outcomes & impacts
- the 'new normal' at BCS

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## How do we do this?

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There are 3 'pillars' that we believe are simple, powerful and relevant to our new purpose. They will be delivered through our programs and activities:



# How do we do this?

There are 3 'pillars' that we believe are simple, powerful and relevant to our new purpose:

Pillars	Rationale
<b>Pillar 1. Community</b> > We build a powerful community that can help us achieve our purpose > Our community goes beyond IT	<i>We need to galvanise and purpose the communities both inside and outside of our organisation to help us to create real impact in our sector and the wider world</i>
<b>Pillar 2. Excellence</b> > We help IT practitioners meet meaningful standards that deliver results > Our standards are relevant, valuable and sought after	<i>We need to drive excellence in our sector, offering professionals the means to succeed, whether information and guidance, access to knowledge &amp; experience, or tools &amp; services</i>
<b>Pillar 3. Leadership</b> > We inspire the debate around IT and foster learning for the good of society > Our role is independent & respected	<i>We need to use what we know to lead the sector, tackling the thorny issues that worry society and offering a relevant, informed and inspiring point of view.</i>



# How do we do this?

How might our pillars translate into activities, outcomes and impacts?

## Pillar 1. Community

- > We build a powerful community that can help us achieve our purpose
- > Our community grows beyond IT

*'We need to galvanise and purpose the communities both inside and outside of our organisation to help us to create real impact in our sector and the wider world'*

### Impact:

The wider community we create becomes a powerful resource to make things happen!

### Examples:

- Partnerships, alliances and associations, including international
- Member groups, networks and communities of interest
- Supporter programmes including campaigns

### Outcomes:

- Building relationships
- Creating advocacy
- Amplifying results

# How do we do this?

How might our pillars translate into activities, outcomes and impacts?

## Pillar 2. Excellence

- > We help IT practitioners meet meaningful standards that deliver results
- > Our standards are relevant, valuable and sought after

*‘We need to drive excellence in our sector, offering professionals the means to succeed, whether information and guidance, access to knowledge & experience, or tools & services’*

**Impact:**

**Foster professional behaviours that will lead to better IT and show what good looks like!**

**Examples:**

- Sector-wide standards and qualifications (global recognition)
- Societal / business ‘real world’ insight gathering and research
  - Employer, academic & Government programmes & outreach

**Outcomes:**

- Building lifetime career pathways
- Helpful tools, products, services
  - Reflecting real-world needs

# How do we do this?

## How might our pillars translate into activities, outcomes and impacts?

### Pillar 3. Leadership

- > We inspire the debate around IT and foster learning for the good of society
- > Our role is independent & respected

*'We need to use what we know to lead the sector, tackling the thorny issues that worry society and offering a relevant, informed and inspiring point of view'*

#### Impact:

**Creating a powerful and positive reference point for the IT sector and for wider society**

#### Examples:

- Lead / support campaigns and solve IT/educational/big issues
- Responsive, informed POVs via media go-to team
  - Profile raising communications programmes (BCS brand saliency)

#### Outcomes:

- Opinion building, inspiring debate
- Public understanding and audience engagement beyond the sector
  - Sector strengthening

# How do we do this?

## Our purpose (**why**):

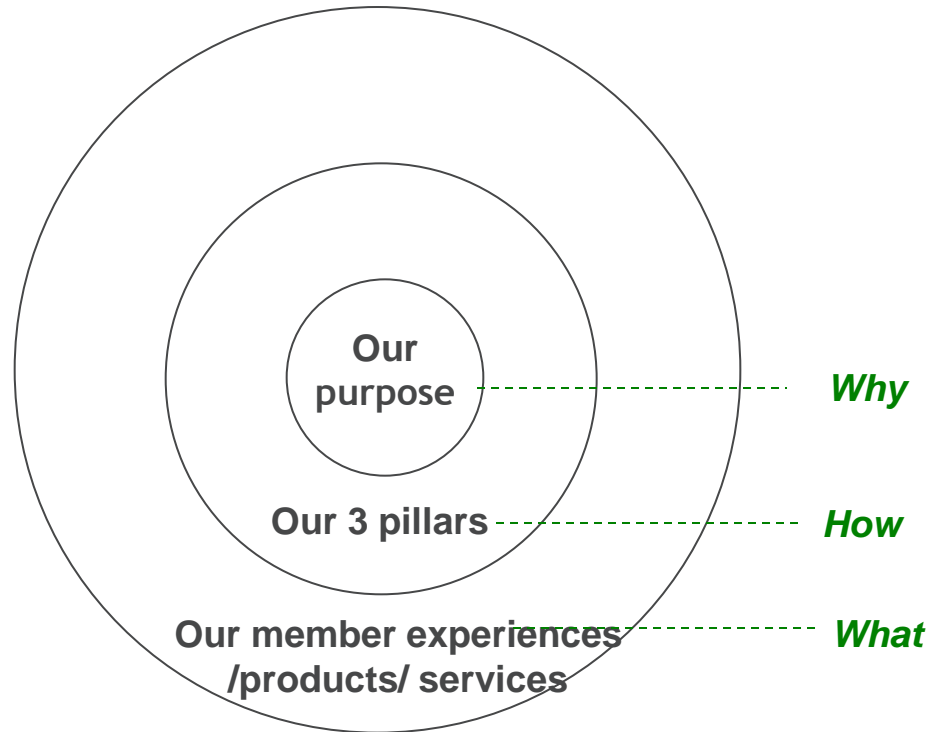
- Making IT good for society

## Our 3 pillars (the filter, **how**):

- Community
- Excellence
- Leadership

## Delivering on our pillars and ultimately our purpose. (**What**)

- Members experience
- Products/services
- Organisational assets



# **BCS Spring Convention 2015**

Jos Creese, FBCS, President

The background features several thick, flowing, wavy lines in shades of green and yellow-green, creating a sense of movement and energy. These lines sweep across the middle of the slide, partially overlapping the text area.

# **From Strategy to Reality**

**David Evans MBCS,MIOD**  
**Membership Director**



# Speed Networking

What is BCS and What does BCS mean to you?

# Questions

1. What are your initial reactions to the presentations this morning?
2. What do you think is the best way for BCS to move forward with the new strategy?
3. How can we create many more IT apprenticeships with BCS membership across the UK

You will be given 15 minutes to discuss each question



## We will now be splitting you into groups

On the reverse of your badge there is a number 1-8

Those with numbers 1-3 please head up to the Oxford room upstairs and sit at the table with the corresponding numbers.

Those with numbers 4-8 please remain in this room but go to the table with your corresponding number